

Danny Wimmer Presents Privacy Policy

Thank you for visiting Danny Wimmer Presents (“DWP”). Because your privacy is important to us, we provide this Privacy Policy explaining our online practices and your choices regarding our use of information about you collected through our online and mobile Web sites, services, and applications (“Site” or “Sites”). This Policy applies only to the information collected from the users of our Sites and does not apply to any information collected offline at festivals.

Information We Collect

Registration, Social Media, and Other Information. To enable you to participate in our Site offerings and fulfill your requests for information regarding our events, products, and offerings, we may collect certain personally identifiable information, including contact information such as name, address, telephone number, and e-mail address. We also may collect information about your interest in and use of our events, products, and offerings. If you connect to our Sites or sign up for promotions using your Facebook credentials, you authorize us to collect your authentication information, such as your username, access credentials, and other information that may be available through your Facebook account, including your name, profile picture, country, hometown, e-mail address, date of birth, and gender.

If you post information or content, such as by posting photos, commenting on a blog, or participating in online forums or communities at our Sites, or when you interact with our Sites through social media sites, plug-ins or other applications, depending on your privacy settings, this information may become public on the Internet. Therefore, we cannot prevent further use of this information. You can control what data you share through privacy settings available on some social media sites. For more information about how you can customize your privacy settings and how third party social media sites handle your personally identifiable information, please refer to their privacy help guides, privacy policies and terms of use.

Technical and Usage Information. We also collect certain non-personally identifiable information when you use our Sites such as the type of browser you are using (e.g., Firefox, Internet Explorer), the type of operating system you are using (e.g., Windows, Mac OS, iOS, and Android), the domain name of your Internet service provider or mobile carrier, IP address, and certain usage information.

Information from Mobile Devices. If you access our Sites on your mobile telephone or other mobile device, we also may collect your unique device identifier and mobile device IP address (e.g. MAC address), as well as information about your device’s operating system, mobile carrier, and mobile Internet browsers, your precise location information, and other information described in this Policy.

Information from Other Sources. We may, on occasion, combine information we receive online with outside records and use such information in accordance with this Privacy Policy, such as to enhance our ability to market to you events, offerings, and products that may be of interest to you.

How We Use Information

Registration and Account Information. We use information you provide to fulfill your requests for our events and offerings (e.g., send you the information about events, subscribe to our newsletters, participate in one of our contests or promotions), respond to your questions, improve Site content, and to offer you other products, programs or events that we believe may be of interest to you. We also

may use personally identifiable information to contact you regarding your use of our offerings or events, changes to our Privacy Policy, Terms of Use, or other policies or terms that affect you and use of our Web Site or our offerings. In addition, we may use such information to improve the content and navigation of our Sites, or for other internal purposes.

Use of Mobile Device Data. When you access our Sites on a mobile device, we may use the information collected for any of the purposes set forth in this Privacy Policy. For example, we use information collected on mobile devices to enable you to do things like (i) watch video clips, (ii) get event news and updates, (iii) locate and access personalized information or functionality based on your location (e.g., find events near you, tag photographs, or check in to a certain venue), and (iv) follow blogs. We may also use this information to offer you products, programs and events we believe may be of interest to you and otherwise tailor your experience.

What Information We Share

Our Affiliates. We may disclose personally identifiable to our corporate subsidiaries or entities affiliated with DWP. Any personally identifiable information provided to DWP's subsidiaries or entities affiliated with DWP will be treated by those subsidiaries and affiliated entities in accordance with the terms of this Privacy Policy.

Agents and Contractors. We may use the services of agents and contractors to assist us in providing our offerings, products and events.

Brand Partners. We may, from time to time, share personally identifiable information with unrelated third parties (e.g., other marketers/brand partners) to enable them to provide users with opportunities to learn of products or events in which they may be interested. Please see the "Your Choices" section below for more information on how you can express your preferences regarding our sharing of information.

Legal and Law Enforcement. We may disclose personally identifiable information in response to legal process (e.g., a court order or a subpoena) or comply with legal requirements. We also may disclose such information in response to a law enforcement agency's request or where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, or as otherwise required or permitted by law.

Change of Control. We may transfer information about you in the event of a business transaction, such as if we or one of our business units or our relevant assets are acquired by, sold to, or merged with another company.

Aggregate Data. We may disclose anonymous, aggregated user statistics to third parties for a variety of purposes. For example, we may disclose how many individuals visited certain areas of our Sites, how many men or women sign up to a particular product, or other demographic data about users of our offerings.

Your Choices

Marketing Communications. As noted above, we may use the personally identifiable information we collect from you to offer you products, opportunities, and events that may be of interest to you. If you would like to opt out of future promotional materials from us, you may indicate this preference by following the unsubscribe instructions at the end of e-mail communications or by contacting us at

communityinfo@dannywimmerpresents.com. Please note that even if you opt out of promotional messages from us, we will continue to send you important account-related information.

As also noted above, we may, from time to time, share personally identifiable information with companies whose practices are not covered by this privacy notice (e.g., brand partners/other marketers) that want to market products or services to you. If you would like to request that we not share your information for such purposes, please send us an e-mail at communityinfo@dannywimmerpresents.com.

Mobile. If you no longer wish to have any information collected by the Site, you may uninstall the application by using the standard uninstall processes available on your mobile device or via the mobile application marketplace or network.

CALIFORNIA RESIDENTS - YOUR CALIFORNIA PRIVACY RIGHTS

If you are a California resident, you can request information about our practices related to disclosing your personal information to certain third parties and/or opt-out of our sharing of your information with unaffiliated third parties for the third parties' direct marketing purposes. Please send your request (along with your full name, e-mail address, postal address, and the subject line labeled "Your California Privacy Rights") by e-mail at communityinfo@dannywimmerpresents.com.

Cookies. Beacons and Do Not Track

Cookies. To enhance your experience with our Sites, our Web pages may use "cookies." Cookies are text files we place in your computer's browser to store your preferences.

We use cookies to understand Site usage and to improve the content and offerings on our Site[s]. For example, we may use cookies to personalize your experience at our Web pages (e.g., to recognize you by name when you return to our Site), save your password in password-protected areas, and enable you to use shopping carts on our Site[s]. We also may use cookies to offer you products, programs, or services. You can adjust your browser to reject cookies from us or from any other Web site.

Some of our Sites may use locally stored objects (sometimes referred to as "Flash cookies") to provide certain content, such as video clips. Adobe's Flash player and similar applications use this technology to remember settings, preferences, and usage similar to browser cookies. Flash cookies are not managed through your web browser, but you can access your Flash management tools from Adobe's web site. **[This text should be hyperlink to http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html**

Web Beacons. We may also use "Web beacons" or similar technologies that monitor your use of our Sites. Web beacons (or Web bugs) are small strings of code that enable delivery of a graphic image on a Web page for the purpose of transferring data, such as the IP (Internet Protocol) address of the computer that downloaded the page on which the Web beacon appears, the URL (Uniform Resource Locator) of the page on which the Web beacon appears, the time the page containing the Web beacon was viewed, the types of browser that fetched the Web beacon and the identification number of any cookie on the computer previously placed by that server.

When corresponding with you via HTML capable email, Web beacons and similar technologies let us know whether you received and opened our email.

Do Not Track. We do not currently take actions to respond to Do Not Track signals because a uniform technological standard has not yet been developed. We continue to review new technologies and may adopt a standard once one is created.

Collection of Information by Third-Party Sites and Links

From time to time, we may offer content (e.g., promotions) that is sponsored by or co-branded with an identified third party (e.g., brand partners). In these instances, the third party may obtain information that you voluntarily submit to participate in a Site activity. We have no control over the third party's use of this information.

Our Site also may contain links to other sites whose information practices may be different than ours. You should consult the other sites' privacy notices as we have no control over information that is submitted to, or collected by, these third parties.

Data Security

We have security measures in place to protect against the loss, misuse or alteration of information that we have collected from you at our Sites.

Updates

From time to time, we may update this Privacy Policy. We will notify you of material changes to our Privacy Policy by placing a notice on our Site or contacting you with the email address we have in our records. Please check back to this policy statement at our Sites to learn what information we collect, how we use it, and to whom we share it.

Updating Your Information and Contacting Us

You can always contact us for any reason regarding our privacy practices or in order to (1) delete your personally identifiable information from our systems, (2) update the personally identifiable information that you have provided to us, and (3) change your preferences with respect to marketing contacts or other activities. To do so, simply email us at communityinfo@dannywimmerpresents.com.

Effective Date: This Policy is effective as of May 21, 2015.