



Danny Wimmer Presents 2021 Festival Calendar:

**DWP Partners With Inkarceration Music & Tattoo Festival
For July 23-25 Event In Mansfield, OH**

**Louder Than Life Set For September 23-26 With Newly Added
Thursday Night Celebration In Louisville, KY**

**Welcome To Rockville Expands To 4 Days And Shifts
From Spring To November 11-14 In Daytona Beach, FL**

**Previously Announced Aftershock
Set For October 7-10 In Sacramento, CA, Almost Sold Out**

As the music industry looks to bring live events back to eager fans in 2021, leading independent live entertainment producer and promoter **Danny Wimmer Presents** is excited to announce its upcoming festival calendar for the year. The event lineup includes the return of fan favorites **Louder Than Life** and **Welcome To Rockville**, alongside the previously announced **Aftershock**, and new to the **DWP** family, **Inkarceration Music & Tattoo Festival**.

Louder Than Life, the largest rock festival in America, will take place **September 23-26, 2021** at **Highland Festival Grounds at KY Expo Center** in **Louisville, Kentucky** and will be adding a **Thursday night celebration event** to kick off the weekend. All current pass holders will receive admission to the newly added Thursday night kickoff celebration for free.

Welcome To Rockville will return with an **expanded 4-day festival weekend** that furthers its reputation as **Florida's biggest rock experience**, and will move to a new weekend for 2021, **November 11-14**. **Rockville** will also have a new home, relocating to the **Daytona International Speedway** in **Daytona Beach, Florida**. Due to the festival date change from May to November, current **Welcome To Rockville** ticketholders will have the opportunity to request a refund or use their passes for the upcoming November festival. All fans who defer their passes to **Rockville 2021** will receive complimentary access to the newly added 4th day.

Danny Wimmer Presents is also pleased to announce a new partnership formed with the creators of the fan-favorite **Inkarceration Music & Tattoo Festival**. **Inkarceration** is scheduled for **July 23-25** at the famous **Ohio State Reformatory** (aka "Shawshank State Prison" from *The Shawshank Redemption*) in **Mansfield, Ohio**.

Information on band lineups, ticket information and on sale dates for **Inkarceration**, **Louder Than Life** and **Welcome To Rockville 2021** will be coming this spring. In addition, **Danny Wimmer Presents** has partnered with **Sixthman** to conquer land and sea in 2022 with an

immersive 5-day cruise and private island festival in Harvest Caye, Belize, from February 16 – 21, 2022. More details, including lineup and reservations will be coming in the next few months.

The previously announced **Aftershock**, the West Coast's Biggest Rock Festival, which has sold out for the last five consecutive years, will be bigger and better than ever, taking place **October 7-10** at **Discovery Park** in **Sacramento, California**. **Aftershock 2021** will be headlined by **Metallica** (performing two unique sets, one on Friday and one on Sunday) and **My Chemical Romance** (Saturday), who were both confirmed for the sold-out postponed 2020 event. The diverse **Aftershock 2021** lineup will also include: **Limp Bizkit, Rancid, The Offspring, Social Distortion, Rise Against, Volbeat, Machine Gun Kelly, Mastodon, Gojira, SEETHER, Parkway Drive**, and many more. Passes for **Aftershock 2021** are almost sold out; fans are encouraged to get them before it's too late at www.AftershockFestival.com.

Several other longstanding events within the **Danny Wimmer Presents** portfolio will take a hiatus in 2021, with a commitment to return bigger than ever for the 2022 season, including **Epicenter** (Charlotte, NC) and **Sonic Temple Art + Music Festival** (Columbus, OH).

"Taking our festivals down last year was one of the most painful experiences our company has ever lived through," explains **Danny Wimmer**, Founder of **Danny Wimmer Presents**. "And it wasn't just painful for us, it was hard on the bands, fans, partners, cities and vendors. It has become clear to us that we will not be able to have our festivals this spring, and for a variety of reasons, it is not possible to produce all of our annual festivals in the window of Fall 2021, so we made the difficult decision to only produce **Aftershock, Welcome To Rockville** and **Louder Than Life** this year. These are our longest running and most geographically diverse festivals. Focusing on these three events, along with **Inkcarceration Festival** at the end of July gives as many fans as possible, from all over the country, the chance to rock again."

All current pass holders for **Epicenter** and **Sonic Temple** will be emailed today with options for a full refund or the opportunity to apply their existing credit to any of **DWP's** 2021 festivals, including **Inkcarceration, Louder Than Life, Aftershock** and **Welcome To Rockville**.

Danny Wimmer Presents is known worldwide for their stellar portfolio of music and lifestyle events, which includes **Aftershock, Bourbon & Beyond, Epicenter, Hometown Rising, Louder Than Life, Sonic Temple Art + Music Festival**, and **Welcome To Rockville**. **DWP** recently entered the digital content curation space, promoting pay-per-view concert streams and creating the popular digital series' **Offstage with DWP** and **Beyond the Barrel**, with new episodes debuting this spring.

For more information on the **Danny Wimmer Presents** festivals, visit:

www.DannyWimmerPresents.com

www.AftershockFestival.com

www.Inkcarceration.com

www.LouderThanLifeFestival.com

www.WelcomeToRockvilleFestival.com

About Danny Wimmer Presents

Since 1993, music industry veteran Danny Wimmer has been producing concerts and festivals, both large and small. In 2011, he formed Danny Wimmer Presents, which now produces several of the largest rock and alternative festivals in the U.S. By combining A-list talent with local cuisine and culture, DWP has become recognized within the industry for delivering the highest-quality entertainment experiences to fans, artists, sponsors, partners and host cities. DWP creates memorable and all-encompassing festival experiences, leaving both consumers and partners with lasting and meaningful impressions. DWP will continue to add new music festivals to its already stellar portfolio, which currently includes **Aftershock, Bourbon & Beyond, Epicenter, Hometown Rising, Inkcarceration Music & Tattoo Festival, Louder Than Life, Sonic**

Temple Art + Music Festival, and Welcome To Rockville. Previous DWP festivals include Rock On The Range, Carolina Rebellion, Northern Invasion and more. In 2020, DWP launched the popular digital series *Offstage with DWP* and established itself as a dominant producer in the livestream content curation space. www.DannyWimmerPresents.com

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