

Date: March 23, 2020



**Danny Wimmer Presents
Regretfully Announces Cancellation Of Spring Festivals:
Epicenter – May 1-3 In Concord, NC;
Welcome To Rockville – May 8-10 In Daytona Beach, FL;
Sonic Temple Art + Music Festival – May 15-17 In Columbus, OH**

**Fall Festivals Will Go On As Scheduled Including
Louder Than Life In Louisville, KY Expanding To 4 Days
With Metallica To Headline Thursday, September 17**

**Info About Spring Festival Pass Exchanges And Refunds
Will Be Available Beginning Thursday, March 26**

Festival producer **Danny Wimmer Presents** has released the following update about their 2020 music festivals:

There are no pre-existing guidelines for what festivals should be doing during this unprecedented time. Like the rest of the music industry, we continue to assess new information and make the best-educated decisions possible. We know you have been anxious for updates from us and we are at a point where we can answer many of your questions about how each of our festivals may be affected by COVID-19.

We are crushed to say that Epicenter, Welcome To Rockville and Sonic Temple are being canceled due to the governmental restrictions on mass gatherings. We respect these directives and recognize they are in the best interest of the greater good, as well as the health and safety of our fans, musicians, partners, and staff. Before accepting this fate, we worked really hard to try to reschedule the festivals. Unfortunately, scheduling conflicts, venue availabilities and a number of other factors out of our control made postponing impossible. Make no mistake, each of these festivals will return in May 2021 bigger and stronger than ever!

Let's be perfectly clear -- FULL REFUNDS will be available to everyone who has purchased passes to Epicenter, Welcome To Rockville and Sonic Temple.

In addition to offering refunds, many of you have said that you would prefer to apply your 2020 purchases towards next year or exchange your pass for another one of our 2020 festivals. Based on your feedback, we are offering pass holders three options:

- (1) Full refund**
- (2) Apply your pass to 2021**
- (3) Exchange your pass for another 2020 DWP festival**

Complete details will be emailed out to our pass holders within 72 hours.

We also know that you are anxious to find out who is playing Louder Than Life, Bourbon & Beyond and Aftershock. Please understand that here at DWP, we've been debating when it is appropriate to announce our lineups and put passes on sale for our remaining festivals. Our heads say we need to hold off on these announcements until we have more certainty in the world. But our hearts say the world needs positivity and some things to look forward to. We've been paying close attention to what you are saying on our social media and two themes consistently emerge. First, you do want something to remind you of the better days ahead. Second, times are financially hard for all of us.

While we want nothing more than to give you the full lineups for Aftershock, Bourbon & Beyond and Louder Than Life, we just don't feel like it's the right time. But we did hear you loud and clear that you want some good news. And good news we have. **We are adding a Thursday to 2020 Louder Than Life** and, are you ready . . . the newly added Thursday will be headlined by none other than **Metallica**. Yes, **Metallica** is back! We simply couldn't accept that after all we've gone through together this year that there would be no Metallica performance East of the Mississippi. And **Metallica** agrees!

To assist you in the current financial climate, all current pass holders for Louder Than Life will be given the 4th day FREE. We are also deferring the next installment payment on the layaway plan for a month. And we will leave open the refund option for Louder Than Life through Friday, March 27 in case you need your money back.

To try to make passes a little more affordable right now, anyone who wants to buy a pass for Louder Than Life can reserve a pass for \$1 down per pass, with payments not starting until May 3 and split up evenly in May, June, July and August.

We have also arranged for many of the bands from Sonic, Epicenter and Rockville to play at Louder Than Life and will be announcing that as soon as we feel appropriate. Because we were not able to reschedule the Spring festivals, we want Louder Than Life to be an inclusive celebration of all of those festivals. It's not a perfect solution, but these are imperfect times. It is our sincere hope that we are all able to heal together with massive celebrations this Fall.

While we don't know if this pandemic will end in time for Hometown Rising, Louder Than Life, Bourbon & Beyond or Aftershock, rest assured that all passes will be refunded in the unfortunate event that any of these festivals are prevented from happening because of COVID-19.

We want to thank you for your continued loyalty and support. We are blessed to have such an amazing Festival Family, and together, as a community, we will get through this. Please stay safe and look out for each other.

With Love,

Team DWP

Important Information

- **Danny Wimmer Presents** has announced the cancelation of their Spring 2020 festivals:

Epicenter, May 1-3 in Concord, North Carolina

Welcome To Rockville, May 8-10 in Daytona Beach, Florida

Sonic Temple Art + Music Festival, May 15-17 in Columbus, Ohio

- **DWP** looks forward to bringing all three festivals back in May 2021, and is focusing on making the upcoming Fall 2020 festival season bigger than originally planned.
- **Louder Than Life** in Louisville, KY will expand to four days, **September 17-20**, with **Metallica** headlining Thursday, September 17. Many of the bands that were scheduled to play the Spring 2020 festivals will also be a part of the massive **Louder Than Life** lineup, in an effort to bring fans of all the events together and provide an unparalleled experience.
- To assist fans in the current financial climate, all current pass holders for **Louder Than Life** will be given the 4th day FREE. In addition, upcoming installment payments on layaway plans for all **DWP** festivals will be deferred for a month.
- To make passes a little more affordable right now, **Louder Than Life** passes can be reserved for \$1 down per pass, with layaway payments not starting until May 3.
- Those who purchased passes for **Epicenter**, **Welcome To Rockville** and **Sonic Temple** will have three options: exchanging passes to attend a Fall 2020 festival, deferring their pass to Spring 2021, or requesting a full refund. Complete details will be emailed to purchasers beginning Thursday, March 26.
- The full **DWP** fall festival season includes the **Louisville Trifesta—Hometown Rising Country Music & Bourbon Festival (September 12-13)**, **Louder Than Life (September 17-20)** and **Bourbon & Beyond (September 25-27)**, all held at **Highland Festival Grounds at KY Expo Center**—as well as **Aftershock, October 9-11** at **Sacramento's Discovery Park**. The full lineups for **Louder Than Life**, **Bourbon & Beyond** and **Aftershock** will be announced in the coming weeks.
- For more information, visit www.DannyWimmerPresents.com

About Danny Wimmer Presents: Since 1993, music industry veteran Danny Wimmer has been producing concerts and festivals, both large and small. In 2011, he formed Danny Wimmer Presents, which now produces several of the largest music festivals in the U.S. By combining A-list talent with local cuisine and culture, DWP has become recognized within the industry for delivering the highest-quality entertainment experiences to fans, artists, sponsors, partners and host cities. DWP creates memorable and all-encompassing festival experiences, leaving both consumers and partners with lasting and meaningful impressions. DWP will continue to add new music festivals to its already stellar portfolio, which currently includes Aftershock, Bourbon & Beyond, Epicenter, Hometown Rising Country Music & Bourbon Festival, Louder Than Life, Sonic Temple Art + Music Festival, and Welcome To Rockville. Previous DWP festivals include Rock On The Range, Carolina Rebellion, Northern Invasion and more. www.DannyWimmerPresents.com

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