

April 4, 2019

ASHTON-MAGNUSON
MEDIA 

Louisville, Kentucky
LOUDER THAN LIFE
HIGHLAND FESTIVAL GROUNDS AT KY EXPO CENTER



Louder Than Life
Returns To Louisville With Its Biggest Year Yet Featuring
Guns N' Roses
And More To Be Announced April 8

Guns N' Roses Reveal Louder Than Life
As First Performance In 2019

The World's Largest Rock 'N' Roll Whiskey Festival Set For
September 27, 28 & 29
At Festival's New Home
Highland Festival Grounds At KY Expo Center

Tickets On Sale April 8 At 9:00 AM ET
Starting At \$69.50

Quintessential rock band **Guns N' Roses**, notorious for their larger-than-life, bombastic shows that engulf every fan, are the first act to be announced for the return of **Louder Than Life**. This year the festival will be headed to its new home at the **Highland**

Festival Grounds At KY Expo Center on Friday, September 27, Saturday, September 28 and Sunday, September 29.

This will mark the debut of the **Guns N' Roses** lineup at the **Louder Than Life** festival and is the first appearance for the rock giants since performing in Hawaii in December 2018 in association with the Andy Irons Foundation. Sending fans into a frenzy since the **Not In This Lifetime Tour** kickoff in 2016, **Guns N' Roses** has the number 2 highest grossing tour of all time, and has performed an astounding 150+ shows for over 5 million fans to date in stadiums, arenas and as part of festivals worldwide.

"There are only a handful of bands through the years whose music not only resonates with fans, but changes the entire face of rock 'n' roll. **Guns N' Roses** is one of those true icons," says festival producer **Danny Wimmer**. "Every year we want to come back bigger and better, and we can't wait to welcome **Axl, Slash, Duff** and the rest of **GN'R** to the **Louder Than Life** stage."

The full **Louder Than Life** lineup will be announced on **Monday, April 8**, the same day as tickets go on sale at **9:00 AM ET** at the following price levels:

3-Day Weekend General Admission: starting at \$149.50 + fees
3-Day Mint Experience VIP: starting at \$449.50 + fees
3-Day Top Shelf VIP: \$1,399.50 + fees
Single Day General Admission: starting at \$69.50 + fees
Single Day VIP: starting at \$199.50 + fees

Visit www.LouderThanLifeFestival.com for full details.

Following the group's 1985 formation, **Guns N' Roses** injected unbridled, unrivaled and unstoppable attitude into the burgeoning Los Angeles rock scene. They went on to captivate the entire world with the 1987 release of **Appetite For Destruction**, which remains the best-selling U.S. debut album ever, moving over 30 million copies globally. **Appetite** features such indelible tracks as the No. 1 single "**Sweet Child O' Mine**," "**Welcome To The Jungle**," "**Nightrain**," and "**Paradise City**."

Guns N' Roses are one of the most important and influential acts in music history and continue to set the benchmark for live performances, connecting with millions of fans across the globe.

Guns N' Roses are **Axl Rose** (vocals, piano), **Duff McKagan** (bass), **Slash** (lead guitar), **Dizzy Reed** (keyboard), **Richard Fortus** (rhythm guitar), **Frank Ferrer** (drums), and **Melissa Reese** (keyboard).

Louder Than Life is produced by Los Angeles-based **Danny Wimmer Presents**, one of the largest independent producers of destination music festivals in America. Additional **DWP** events include Aftershock Festival, Bourbon & Beyond, Chicago Open Air, Epicenter Festival, Hometown Rising, Rock Allegiance, Sonic Temple Art + Music Festival, and Welcome To Rockville.

For more information on **Louder Than Life** please visit:

Website: www.LouderThanLifeFestival.com
Facebook: www.facebook.com/louderthanlifefestival
Twitter: <https://twitter.com/ltlfest>
Instagram: <http://instagram.com/louderthanlifefest>
Hashtag: #LouderThanLife

About Danny Wimmer Presents: Since 1993, music industry veteran Danny Wimmer has been

Meet Danny Wimmer Presents: Since 1999, music industry veteran Danny Wimmer has been producing concerts and festivals, both large and small. In 2011, he formed Danny Wimmer Presents, which now produces several of the largest music destination festivals in the U.S. By combining A-list talent with local cuisine and culture, DWP has become recognized within the industry for delivering the highest-quality entertainment experiences to fans, artists, sponsors, partners and host cities. DWP creates memorable and all-encompassing festival experiences, leaving both consumers and partners with lasting and meaningful impressions. DWP will continue to add new music festivals to its already stellar portfolio, which currently includes Aftershock Festival, Bourbon & Beyond, Chicago Open Air, Epicenter Festival, Hometown Rising, Louder Than Life, Sonic Temple Art + Music Festival, and Welcome To Rockville. Previous DWP festivals include Rock On The Range, Carolina Rebellion, Northern Invasion and more.

www.DannyWimmerPresents.com

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