

Date: March 12, 2019



**Bourbon & Beyond Returns For Third Year  
With Eclectic Lineup Of Top Rock, Roots And Folk Acts, Including  
Foo Fighters,  
Robert Plant And The Sensational Space Shifters,  
Zac Brown Band,  
Plus John Fogerty, Daryl Hall & John Oates, ZZ Top & Many More**

**The World's Largest Bourbon Festival  
Expands To Three Days, September 20, 21 & 22 In Louisville, KY  
At Newly Created Highland Festival Grounds At KY Expo Center**

**One-Of-A-Kind Event Offers Bourbon And Culinary Experiences  
Featuring Master Distillers As Well As Celebrity Chefs  
During Bourbon Heritage Month**

**Tickets Go On Sale Friday, March 15 At 12:00 PM EDT**

The World's Largest Bourbon Festival, **Bourbon & Beyond**, will make its anticipated return to **Louisville, KY Friday, September 20, Saturday, September 21, and Sunday, September 22**, expanding to three days full of incredible music, unique culinary events, and unmatched experiences from the region's best distilleries at the new **Highland Festival Grounds At KY Expo Center**. In addition to an unforgettable lineup of bourbon and chefs, music performers include a unique mix of rock, roots, bluegrass and folk acts headlined by **Foo Fighters, Robert Plant And The Sensational Space Shifters** (returning after originally being scheduled to appear in 2018) and the **Zac Brown Band**. Additional acts include **John Fogerty, Daryl Hall & John Oates, ZZ Top** (celebrating their 50<sup>th</sup> anniversary in 2019), **Nathaniel Rateliff & The Night Sweats, Trey Anastasio Band, Leon Bridges, The Flaming Lips, Alison Krauss, Edward Sharpe And The Magnetic Zeroes, +LIVE+, Grace Potter, Little Steven & The Disciples Of Soul, and Joan Jett & The Blackhearts**, among many others. In total, more than 45 artists will play on three stages, including the side-by-side Oak and Barrel main stages and a bluegrass stage that will be curated by the genre's leading authority, **The Bluegrass Situation**.

Held during **Bourbon Heritage Month**, **Bourbon & Beyond** also celebrates the craftsmanship behind award-winning **spirits, master distillers and world-class chefs**. Bourbon author, Amazon

Prime host (Bourbon Up) and expert **Fred Minnick** has curated one-of-a-kind tastings and seminars celebrating Louisville's world-renowned distilleries, while culinary curators **Edward Lee** (The Mind of A Chef) and **Anthony Lamas** (Seviche) will team up to arrange special food experiences that will be announced soon.

"If you could capture America in a bottle, it would be a bottle of bourbon. It's a uniquely American creation, like jazz and baseball, and its beating heart is in **Louisville**," says **Bourbon & Beyond** producer **Danny Wimmer**. "This connection to the past has transformed Louisville into a city of the future. One of the most vibrant and diverse food scenes in the country has grown around bourbon's resurgence, and we tried to mirror that spirit with the great music lineup that we put together. I can't wait for people to visit this city in September and experience something that goes far beyond their preconception of what Louisville is."

**Bourbon & Beyond** exclusive **VIP** packages, **General Admission** tickets, **camping** and **hotel** packages, as well as special event tickets, go on sale **Friday, March 15 at 12:00 PM EDT**. Visit [www.BourbonandBeyond.com](http://www.BourbonandBeyond.com) for more details.

Produced by premier independent festival producer **Danny Wimmer Presents**, the third annual **Bourbon & Beyond** will be held at a new festival location, the **Highland Festival Grounds At KY Expo Center**. All of **DWP's** Louisville festivals will take place at the new venue, including the first-ever **Hometown Rising Country Music & Bourbon Festival** (Sept. 14-15) and **Louder Than Life** (Sept. 27-29). Fans interested in attending all three weekends can purchase a special **Trifesta Pass**, which allows General Admission weekend access for the discounted rate of only **\$229.00** plus fees. Visit <https://trifestapass.com> for more information.

The current music lineup for **Bourbon & Beyond** is as follows (subject to change):

Friday, September 20: **Foo Fighters, John Fogerty, Nathaniel Rateliff & The Night Sweats, The Flaming Lips, +LIVE+, Joan Jett & The Blackhearts, Lukas Nelson & Promise Of The Real, Greensky Bluegrass, Blackberry Smoke, [artist TBA], Preservation Hall Jazz Band, Pearl, Mipso, Amythyst Kiah**

Saturday, September 21: **Robert Plant And The Sensational Space Shifters, Daryl Hall & John Oates, Trey Anastasio Band, Alison Krauss, Grace Potter, Squeeze, Jenny Lewis, Del McCoury Band, Samantha Fish, The White Buffalo, Maggie Rose, Patrick Droney, The Travelin' McCourys, Cedric Burnside, Ben Sollee**

Sunday, September 22: **Zac Brown Band, ZZ Top, Leon Bridges, Edward Sharpe And The Magnetic Zeros, Kurt Vile And The Violators, Margo Price, Little Steven And The Disciples Of Soul, Edie Brickell & New Bohemians, White Reaper, Whiskey Myers, Southern Avenue, Caroline Jones, Dustbowl Revival, The Lil Smokies, Front Country**

The initial list of participating chefs at **Bourbon & Beyond** includes:

- **Edward Lee** (The Mind of A Chef, 610 Magnolia, MilkWood, Whiskey Dry)
- **Graham Elliot** (Family Food Fight, Top Chef)
- **The Voltaggio Brothers (Michael - Ink, Top Chef & Bryan – VOLT)**
- **Tiffani Thiessen** ("Dinner At Tiffani's")
- **Jamie Bissonnette** (Coppa, Toro, Little Donkey)
- **Amanda Freitag** (The Chef Next Door: A Pro Chef's Recipes for Fun, Fearless Home Cooking, Chopped)
- **Anthony Lamas** (Chef/Owner at Seviche)
- **Brooke Williamson** (Top Chef, Knife Fight, House of Food)
- **Jose Salazar** (Salazar, Mita's, Goose and Elder)
- **Ouita Michel** (Holly Hill Inn)
- **Adam Sobel** (Cal Mare)
- **Jonathan Searle** (Lockbox)

- **Matt Abdoo** (Pig Beach)
- **Rusty Hamlin** (Papi's Taqueria, Zac Brown's Social Club, Atkins Park Restaurant)
- **Sara Bradley** (Freight House)
- **Kelsey Barnard Clark** (KBC)
- **Justin Sutherland** ([Iron Chef America](#), Handsome Hog, Pearl and the Thief)

The festival's centerpiece, **Kroger's Big Bourbon Bar presented by Louisville Courier Journal**, will feature more than two dozen hand-selected bourbons from top distilleries, and a unique opportunity to enjoy bourbons and exclusive one-time specialty cocktails from **1792, Angel's Envy, Barrell Bourbon, Bloody Butcher's Creed, Buffalo Trace, Coopers' Craft, Elijah Craig, Four Roses, Kentucky Peerless, Michter's, Old Forester, StoneHammer, Wild Turkey** and more to be announced.

As part of this innovative partnership and **Kroger's** commitment to **Zero Hunger | Zero Waste**, 25 cents will be donated directly to **Dare to Care Food Bank** ([www.daretocare.org](http://www.daretocare.org)) from every ticket sold. **Dare to Care Food Bank** works to ensure that no one in our community lacks enough food to live an active, healthy lifestyle, and **Kroger's Zero Hunger | Zero Waste** initiative is their bold plan to end hunger in our communities and eliminate waste in their company by 2025.

**Fred Minnick's Mini Bar presented by the Bourbon Women Association** will showcase craft selections from **Wilderness Trail, MB Roland** and **Bluegrass Distillery**. Acclaimed Louisville whiskey bar **The Silver Dollar** will operate **The Hunter's Club**, where attendees can find vintage bourbons dating as far back as the 1930s, as well as contemporary collectibles.

The initial list of participating bourbon brands at **Bourbon & Beyond** includes **1792, Angel's Envy, Bardstown Bourbon, Barrell Bourbon, Blanton's, Bloody Butcher's Creed, Bluegrass Distillery, Boone County Distilling, Buffalo Trace, Coopers' Craft, Elijah Craig, Evan Williams, Four Roses, Jim Beam, Kentucky Peerless, Knob Creek, Larceny, Maker's Mark, MB Roland, Michter's, Old Forester, Wild Turkey, Wilderness Trail, W.L. Weller** and **Woodford Reserve**.

Whiskey sponsors also include **Jack Daniel's, High West Distillery, Uncle Nearest** and **Southern Comfort**.

Additional Bourbon, Food & Beverage Experiences available onsite include:

- **Mash Stage** bourbon and food demos
- **Jack Daniel's** No. 7 Sports Bar, where guests can enjoy NFL and college football games
- Tiki Barrel Bar presented by **Jim Beam**
- Maker's Wanted Bar presented by **Maker's Mark**
- **Knob Creek** Bar
- **Boone County Distilling** Back Porch
- The Char House presented by **Brown-Forman**
- Jailhouse BBQ Presented by **Larceny Bourbon**
- Buffalo Club presented by **Buffalo Trace**
- Mardi Gras Bar presented by **Southern Comfort**
- **High West** Whiskey Train
- The Speakeasy
- **Angry Orchard** Tree Bar
- **Lagunitas Craft Beer** Bar
- **Take Me Home**
- **The Music Experience**

In addition, attendees can enjoy a variety of local and regional food and beverage offerings provided by **DWP's** affiliate concessionaire, **Southern Hospitality Concessions LLC**. Festival attendees will be able to experience a taste of Louisville with selections from the following local and regional restaurants: **Boss Hog BBQ, Couvillion, Doc Crow's Southern Smokehouse &**

**Raw Bar, Ehrler's Ice Cream, Eli's BBQ, Heine Brothers Coffee, Hull And Highwater, Joella's Hot Chicken, Merle's Whiskey Kitchen, Sarino, Seviche, and more.**

Look for more food experience details to be announced soon.

Ticket prices for **Bourbon & Beyond** will be as follows:

- 3-Day Weekend General Admission: starting at \$169.50 + fees
- 3-Day Mint Experience VIP: starting at \$579.50 + fees
- 3-Day Beyond VIP: \$1,599.50 + fees
- Single Day General Admission: starting at \$89.50 + fees
- Single Day VIP: starting at \$249.50 + fees

**Mint Experience VIP tickets** include access to The Mint Garden—an exclusive hang area with dedicated bars, comfortable furniture, and live audio/video streams of the Barrel and Oak Stages, plus front-of-stage viewing of the Barrel and Oak Stages—as well as a dedicated merchandise stand, premium, dedicated food offerings, air-conditioned, flushable restrooms, dedicated entrance lanes into the festival and a commemorative laminate and wristband.

**Beyond VIP tickets** include access to all Mint Experience VIP amenities PLUS a shaded viewing deck, air-conditioned lounge/tent with live audio/video streams of the Barrel and Oak Stages, all-inclusive premium drinks at 2 private bars within the hang area, complimentary hors d'oeuvres during set lunch and dinner hours, dedicated air-conditioned, flushable bathrooms, massage station, complimentary lockers with cell-phone chargers, complimentary Wi-Fi access, Beyond VIP Concierge staff and a commemorative Beyond VIP laminate and wristband.

**Bourbon & Beyond** sponsors include Kentucky Department of Tourism, Louisville Tourism, Kroger, Lagunitas, Red Bull, Zyn, Fxck Cancer, Tito's Handmade Vodka, Angry Orchard, Bourbon Women Association, Kentucky Distillers' Association (KDA), Glencairn Crystal, and Eagle Nest Outfitters.

The **Highland Festival Grounds At KY Expo Center** are located at 937 Phillips Lane in Louisville, Kentucky. Festival doors open at 11:00 AM daily.

**Bourbon & Beyond** is produced by Los Angeles-based **Danny Wimmer Presents**, one of the largest independent producers of destination music festivals in America. **DWP** events include Aftershock Festival, Bourbon & Beyond, Chicago Open Air, Epicenter Festival, Hometown Rising, Louder Than Life, Sonic Temple Art + Music Festival, and Welcome To Rockville.

For more information on **Bourbon & Beyond** please visit:

Website: [BourbonAndBeyond.com](http://BourbonAndBeyond.com)

Facebook: [@bourbonandbeyond](https://www.facebook.com/bourbonandbeyond)

Instagram: [@bourbonandbeyond](https://www.instagram.com/bourbonandbeyond)

Twitter: [@bourbonnbeyond](https://twitter.com/bourbonnbeyond)

Hashtag: #BourbonAndBeyond

We believe in quality before quantity. Please drink responsibly.

A PERFECT BLEND OF BOURBON, FOOD & MUSIC

HIGHLAND  
FESTIVAL GROUNDS

# BOURBON & Beyond

AT KY EXPO CENTER  
LOUISVILLE, KY

FRIDAY  
SEPT 20TH

**FOO FIGHTERS · JOHN FOGERTY**  
NATHANIEL RATELIFF & THE NIGHT SWEATS · THE FLAMING LIPS · +LIVE+  
JOAN JETT & THE BLACKHEARTS · LUKAS NELSON & PROMISE OF THE REAL · GREENSKY BLUEGRASS  
BLACKBERRY SMOKE · **TO BE ANNOUNCED** · PRESERVATION HALL JAZZ BAND  
PEARL · MIPSO · AMYTHYST KIAH

SATURDAY  
SEPT 21ST

**ROBERT PLANT** AND THE SENSATIONAL SPACE SHIFTERS · **DARYL HALL & JOHN OATES**  
TREY ANASTASIO BAND · ALISON KRAUSS · GRACE POTTER · SQUEEZE  
JENNY LEWIS · DEL MCCOURY BAND · SAMANTHA FISH · THE WHITE BUFFALO  
MAGGIE ROSE · PATRICK DRONEY · THE TRAVELIN' MCCOURYS  
CEDRIC BURNSIDE · BEN SOLLEE

SUNDAY  
SEPT 22ND

**ZAC BROWN BAND · ZZ TOP** 50<sup>TH</sup> ANNIVERSARY  
LEON BRIDGES · EDWARD SHARPE AND THE MAGNETIC ZEROS  
KURT VILE AND THE VIOLATORS · MARGO PRICE · LITTLE STEVEN AND THE DISCIPLES OF SOUL  
EDIE BRICKELL & NEW BOHEMIANS · WHITE REAPER · WHISKEY MYERS · SOUTHERN AVENUE  
CAROLINE JONES · DUSTBOWL REVIVAL · THE LIL SMOKIES · FRONT COUNTRY

THE  
*Big Bourbon*  
BAR

1792 · ANGEL'S ENVY · BARRELL BOURBON · BLOODY BUTCHERS CREED · BUFFALO TRACE · COOPERS' CRAFT  
ELIJAH CRAIG · FOUR ROSES · KENTUCKY PEERLESS · MICTHER'S OLD FORESTER · WILD TURKEY · & MANY MORE

FRED MINNICK'S MINI-BAR  
PRESENTED BY BOURBON WORLD ASSOCIATION

BLUEGRASS DISTILLERS · MB ROLAND DISTILLERY · WILDERNESS TRAIL DISTILLERY · PLUS MORE TBA

JOIN US ALL WEEKEND WITH  
CAMPING & HOTEL PACKAGES

MINT VIP & BEYOND VIP  
TICKET OPTIONS AVAILABLE



FOR OUR LOVE OF BOURBON,  
PUT OUR LOVE OF KENTUCKY

WE BELIEVE IN QUALITY BEFORE QUANTITY.  
PLEASE DRINK RESPONSIBLY.

dwp

WWW.BOURBONANDBEYOND.COM

SOLO

**About Danny Wimmer Presents:** Since 1993, music industry veteran Danny Wimmer has been producing concerts and festivals, both large and small. In 2011, he formed Danny Wimmer Presents, which now produces several of the largest rock and alternative festivals in the U.S. By combining A-list talent with local cuisine and culture, DWP has become recognized within the industry for delivering the highest-quality entertainment experiences to fans, artists, sponsors, partners and host cities. DWP creates memorable and all-encompassing festival experiences, leaving both consumers and partners with lasting and meaningful impressions. DWP will continue to add new music festivals to its already stellar portfolio, which currently includes Aftershock Festival, Bourbon & Beyond, Chicago Open Air, Epicenter Festival, Hometown Rising, Louder Than Life, Sonic Temple Art + Music Festival, and Welcome To Rockville. Previous DWP festivals include Rock On The Range, Carolina Rebellion, Northern Invasion and more.

[www.DannyWimmerPresents.com](http://www.DannyWimmerPresents.com)

**About Fred Minnick:** After serving in Iraq in 2004, Wall Street Journal-bestselling author Fred Minnick found a new home in bourbon. Today, he's the editor-in-chief of Bourbon+ Magazine and star of the Amazon Prime show Bourbon Up. Since 2006, Minnick's covered bourbon for the New York Times, Scientific American, USA Today, Whisky Advocate, Whisky Magazine and many more. He's written seven books, including Whiskey Women, Bourbon Curious and the 2017 Spirited Winner for World's Best Spirits Book, Bourbon: The Rise, Fall & Rebirth of An American Whiskey. He serves as the official bourbon curator for Bourbon & Beyond and is the Bourbon Authority for the Kentucky Derby Museum. Learn more at [FredMinnick.com](http://FredMinnick.com).

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